

Quit NOW

You have to do it yourself.....
You don't have to do it alone
Tobacco Free Partners will HELP.



Leading by Example Smoke Free Grand Rapids

GR Hospitals & TFP joined together to
be the 1st in the United States

-METRO Health

-Saint Mary's Health Care

-Spectrum Health

*Smoke Free Hospital Campus

*Tobacco Free Workday..Everyday

- Grand Rapids Community College—Smoke Free Campus
- 2nd Largest Community with Smoke-Free Restaurants



Cessation Classes Starting in 2010

1. January 5th 2010—METRO Health Village
2. January 12th 2010—Zeeland Community Hospital DeWitt Building
3. January 2010—Lowell Community Medical Center / Sponsored by Priority Health
4. February 3rd, 2010—Grand Valley Alcohol Campus Education Service Center / Sponsored by Zeeland Community Hospital
5. February 23rd, 2010—METRO Cascade Plaza



Tobacco Free Partners

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Mission Statement

To build partnerships that provide comprehensive tobacco prevention and treatment programs, and policies to reduce the medical, economic and emotional burdens that tobacco places on our community.



www.tobaccofreepartners.org

2009 Sponsors

DIAMOND: SPECTRUM HEALTH

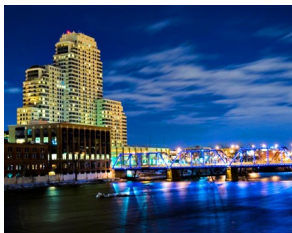
PLATINUM: PRIORITY HEALTH *
OPTUM HEALTH

GOLD: PFIZER * ANONYMOUS *
METRO HEALTH

SILVER: ADVANTAGE HEALTH PHYSICIAN NETWORK * MICHIGAN MEDICAL PC * NOVARTIS * KENT COUNTY MEDICAL ASSOCIATION * THE WEST MICHIGAN PHYSICIAN NETWORK * ZEELAND COMMUNITY HOSPITAL

DONOR: GRAND RAPIDS COMMUNITY COLLEGE * HEALTH PLAN ADVOCATES * COMERICA * SAINT MARY'S HEALTH CARE

ADDITIONAL SUPPORT FROM OUR PARTNERS COMMITTED TO THE HEALTH OF WEST MICHIGAN:
AMERICAN HEART ASSOCIATION * MIDWEST AFFILIATE * DYER-IVES FOUNDATION * MICHIGAN DEPARTMENT OF COMMUNITY HEALTH



Committed to West Michigan Since 2001

IMPROVING THE HEALTH OF OUR COMMUNITY

- PROVIDING FREE TOBACCO CESSATION SERVICES TO KENT COUNTY RESIDENTS REGARDLESS OF INCOME OR ETHNICITY.
- PROMOTING SMOKE-FREE ENVIRONMENTS.
- EDUCATING CITIZENS ABOUT THE HARMFUL EFFECTS OF EXPOSURE TO SECOND-HAND SMOKE.
- WORKING WITH LOCAL BUSINESSES TO IMPLEMENT SMOKE-FREE POLICIES AND SUPPORT BETTER HEALTH FOR EMPLOYEES.

IMPROVING THE HEALTH OF CHILDREN

- PROVIDING INNOVATIVE SCHOOL PROGRAMS TO EDUCATE CHILDREN ABOUT THE DANGERS OF TOBACCO AND SECONDHAND SMOKE.
- REDUCING CHILDREN'S EXPOSURE TO SECOND-HAND SMOKE BY EDUCATING PARENTS, FAMILIES AND CAREGIVERS.
- WORKING WITH COMMUNITY PARTNERS TO OFFER PROGRAMS TO PREGNANT MOMS AND FAMILIES.

PROMOTING COLLABORATIVE EFFORTS

- ORGANIZING REGIONAL QUARTERLY MEETINGS WHICH ALLOW EDUCATION OPPORTUNITIES AND PEER COMMUNICATIONS
- IDENTIFYING PROJECTS THAT ENABLE DIVERSE STAKEHOLDERS TO WORK TOGETHER.

- FACILITATING EFFICIENT USE OF EXPERTISE AND FUNDS SO THAT COMMON GOALS ARE IDENTIFIED AND TARGETED.

Tobacco Free Partners Board Members 2009-2010

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Helen DeVos Children's Hospital

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Clinical Program Coordinator II, Heart Reach Program