

## Continuing Education

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Michigan State Medical Society Committee on CME Accreditation through the joint sponsorship of Grand Rapids Medical Education Partners and Asthma Network of West Michigan. Grand Rapids Medical Education Partners is accredited by the Michigan State Medical Society Committee on CME Accreditation to provide continuing medical education for physicians. Grand Rapids Medical Education Partners designates this educational activity for a maximum of 2.0 AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**Pharmacists:** The College of Pharmacy, Ferris State University is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmaceutical education.

ACPE Universal Program Number:  
0028-9999-10-060-L01-P



This program, in its entirety, has been approved for 2 hours of knowledge-based continuing education credit (0.2 CEUs) in states that recognize ACPE approved providers. This program is being offered as a one-time offering. To receive credit for the program, participants must fill out and submit a Continuing Education Credit Request Form and pass a post-test with a score of at least a 70% and an Evaluation Form at the conclusion of the program. Statements of Credit will be mailed to participants 4 – 6 weeks following the program.

**Respiratory Therapists:** This program has been approved for 2.0 contact hours Continuing Respiratory Care Education (CRCE) credit by the American Association for Respiratory Care, 9425 N. MacArthur Blvd, Suite 100, Irving, TX 75063. Course # 203073000

## Refund Policy

Deadline for registration is **September 30, 2010**

Refund Policy: Cancellation requests received on or prior to **October 1st** will be refunded 100%; cancellation requests received on and after **October 2nd** will be refunded 75%; no shows will not receive a refund.

## Faculty

**Harold J. Farber, MD, MSPH**

**Associate Professor of Pediatrics,  
Pulmonary Section**

*Baylor College of Medicine and  
Texas Children's Hospital  
Houston, TX*

## ANWM is generously supported by:

Alticor

First Steps

Heart of West Michigan United Way

Michigan Department of Community  
Health

Saint Mary's Health Care

Spectrum Health Healthier Communities

Trinity Health

## Directions to the Prince Conference Center

The Prince Conference Center is just 7 miles from the I-196 / I-96 interchange. Exit I-96 at the East Beltline, go south on the East Beltline. Stay on the East Beltline past Lake Drive; after Lake Drive, Calvin College will be on your right. Exit to the right (just before the Bridge Walkway). Follow the signs to the Prince Conference Center.



Presents

## Achieving Asthma Success: Updates on Managing Asthma and Treating Tobacco Dependence



**Tuesday  
October 5, 2010  
Prince Conference  
Center**

at

**Calvin College  
1800 East Beltline, SE**

# Faculty

## Harold J. Farber, MD, MSPH

Dr. Farber is an Associate Professor of Pediatrics, Pulmonary Section at Baylor College of Medicine and Texas Children's Hospital in Houston, Texas. A graduate of the State University of New York at Stony Brook medical school, he completed his fellowships in pediatric pulmonology at the University of Arizona in Tucson, AZ and Tulane University in New Orleans, LA. In addition, Dr. Farber obtained a MSPH in Biostatistics from Tulane University.

Dr. Farber, board certified in both pediatrics and pediatric pulmonology, is a member of the committee which developed the Tobacco Dependence Treatment Toolkit through the American College of Chest Physicians. He has also presented at multiple national/international conferences, authored many articles for peer-reviewed journals and serves on numerous editorial boards. In addition, he has served as a national consultant for the development of patient education materials and has written the book, *Your Child and Asthma*.

Dr. Farber will present *Achieving Asthma Success* focusing on two topics:

- ◆ Update on asthma management and practical strategies to make it work in your office.
- ◆ If you can treat asthma, you can treat tobacco dependence: Important strategies from the American College of Chest Physicians Tobacco Dependence Toolkit, 3<sup>rd</sup> Edition.

**Cost: \$25.00**

**per person**

If registering by September 30th.

Late registration will be \$30.00 per person.

Includes dinner and all materials.

# Program

- 5:30 p.m. Registration & Exhibits  
6:00 p.m. Dinner  
6:15 p.m. Welcome by Mark Millar, MD  
— President, ANWM  
6:30 p.m. Educational Program  
— Dr. Harold J. Farber  
8:30 p.m. Adjournment

# Objectives

Upon completion of this activity, participants should be able to:

1. Discuss recommendations regarding the diagnosis of asthma in the National Guidelines for the Diagnosis and Management of Asthma, EPR-3.
2. Recognize how to match asthma treatment to asthma phenotype.
3. Identify effective strategies to improve asthma adherence, patient satisfaction, and outcomes.
4. Recognize how tobacco dependence is a severe addiction and not simply a bad habit.
5. Demonstrate how to assess the severity of tobacco dependence.
6. Describe how to advocate for public policy interventions to decrease tobacco dependence and involuntary tobacco smoke exposure.

# Target Audience

Physicians, pharmacists, physician assistants, nurse practitioners, office nurses, emergency department nurses, clinic nurses, school nurses, respiratory therapists, and other allied health professionals responsible for asthma management in the outpatient setting in the community at large within West Michigan.

# Achieving Asthma Success:

## Updates on Managing Asthma and Treating Tobacco Dependence

*An educational seminar presented by the*

### Asthma Network of West Michigan

**Tuesday, October 5, 2010**

Prince Conference Center at Calvin College

5:30—8:30 p.m.

To register, please complete the following:

Name \_\_\_\_\_

Practice/Organization \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Payment Information:

Check enclosed (please make check payable to ANWM)

Visa/MasterCard (please complete the following):

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

I request a vegetarian dinner.

**To reserve your place, payment must be received by September 30th.**

**Late registration by credit card only.**

**Please send your reservations to:**

Asthma Network of West Michigan  
359 S. Division Ave.  
Grand Rapids, MI 49503

Phone: 616-685-1430

Fax: 616-685-1437

